Click-N-Ship Business Pro™- Webinar Start Time: 11:00 AM ET

United States Postal Service

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Business System Analyst
USPS Payment Technology

To listen to a recording of the presentation: Click here



Components

USPS-provided Software Solution

eVS Manifest and Postage Statements

Single-piece and Priority products only

Mailer Value

Free shipping software

IMpb compliance

Simplified onboarding: same day!

National account

Pricing eligibility (CPP, NSA)

USPS Value

Competitive offering to attract new package shippers

eVS solution for small businesses shipping directly with USPS

Visibility and Service Measurement



Click-N-Ship Business Pro Onboarding

Create Account and Enroll via BCG

Traditional eVS onboarding takes on average 31 days

Setup Payment Account Download Click-N-Ship Business Pro

Minutes



Click-N-Ship Business Pro Features

Free of charge downloadable software solution provided by the Postal Service

Same day onboarding - no certification, no fees, no paper forms

Prints IMpb-compliant shipping labels, batch printing capability

Creates electronic tracking & postage manifests

Generates electronic postage statements

Submits postage payment through ACH Debit



CNS Business Pro Software

USPS Products

- Priority Mail Express, Priority Mail, Parcel Select nonpresort, First-Class Package Service
- Priority Mail Express International, Priority Mail International, First-Class Package International Service
- USPS Tracking, Signature Services, Insurance

Integration

- Windows OS
- Support for integration with customer's existing systems
- Address books
- Commercially available printers/scanners
- Multiple users/multiple sites one national account

Reports

- Tracking, Postage Payment/Rate Comparison
- eVS Adjustments/Revenue Protection (unmanifested, duplicates, manifest errors)
- Ability to export data to customer's reporting systems





Click-N-Ship Business Pro supports origin entry:

- Priority Mail –Domestic & International
- Priority Mail Express Domestic & International
- First-Class Package Service (single-piece) –
 Domestic & International
- Parcel Select Nonpresort

...but does not support Presort, Content-based or Destination Entry products.

- Standard Mail
- First-Class Package Service (Presort)
- Parcel Select (Destination Entry)
- Package Services
 - Bound Printed Matter
 - Library Mail
 - Media Mail



Small Business Selling Points

- ✓ National eVS Permit Account no permit imprint application fee
- Enrollment and account configuration may be completed in as little as 10 minutes
- Simplified Domestic and International product offering minimizes need for customer understanding of USPS shipping rules and regulations
- ✓ Commercial Base prices CPP, Cubic, NSA prices supported for eligible customers



Online Enrollment Through Business Customer Gateway



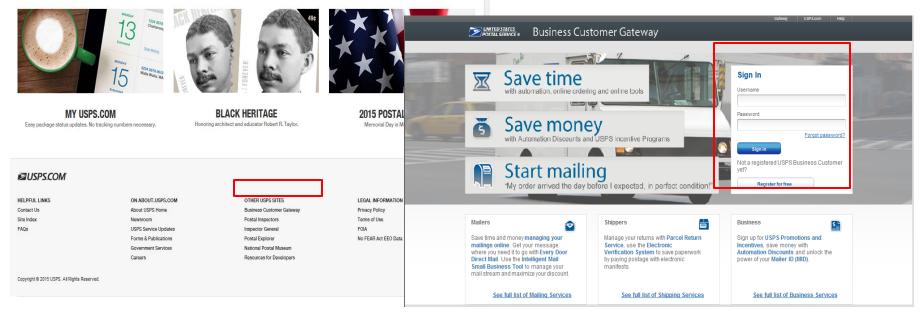
Accessing Business Customer Gateway



BCG is accessible via USPS.com

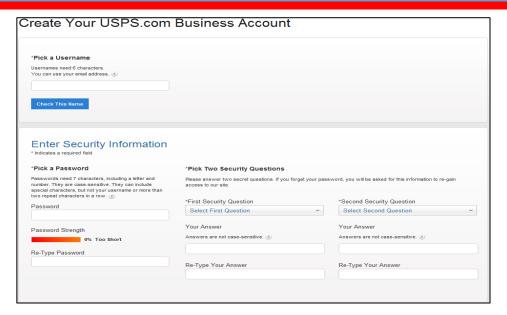
Existing users can enter the BCG with a username and password

New users must select the 'Register for free' button to create an account

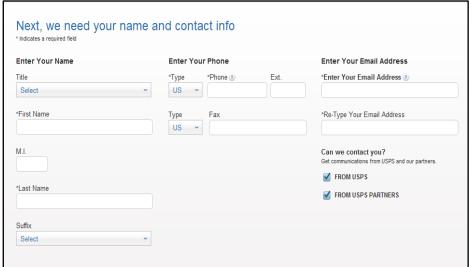




Customer Registration



New Business Customers must first register in Customer Registration to establish a new account.



A customer must create a user name, password, two security questions, name, phone number, and email address.



Customer Registration

Find my address by...

Please enter your address so USPS can find the best deliverable option for you



Original Address:





Find by address

Fill out all the required fields and validate your address so it can be verified as a valid delivery

475 LENFANT PLZ SW WASHINGTONDC20024 Possible Addresses The address you provided is not recognized by the USPS. We recommend that you select one of the addresses in the list below 475 LENFANT PLZ SW WASHINGTON DC 20260-0001 475 LENFANT PLZ SW RM 1P010 WASHINGTON DC 20260-0002 475 LENFANT PLZ SW WASHINGTON DC 20260-0010

Find by address

Fill out all the required fields and validate your address so it can be verified as a valid delivery

Existing Company?

The company information you submitted seems to be similar to one of our existing company records. Please review existing records and if you can find a matching record, please select the best option and then select the Continue Button.

 United States Postal Service 475 LENFANT PLZ SW

WASHINGTONDC20260-000

Existing Records:

U S POSTAL SERVICE 475 LENFANT PLZ SW CRID: 123312

> Back Continue

WASHINGTON DC 20260-3500 475 LENFANT PLZ SW WASHINGTON DC 20260-0004

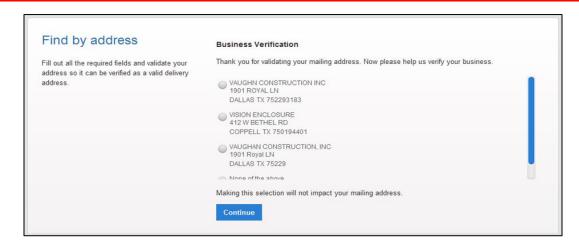
The customer must choose a method to enter a business location and appropriate information.

Customer Registration will prompt the user to choose from a list of possible addresses or original entry if necessary.

If the customer's company information is similar to existing company records, he will be prompted to choose from a list of existing companies or original entry if necessary.



Customer Registration – Business Verification



Find by address

Fill out all the required fields and validate your address so it can be verified as a valid delivery address.

Please read our privacy policy.

Privacy Act Statement: Your information will be used to provide online registration capability for Internet-based services. Collection is authorized by 39 U.S.C. 401, 403, & 404. Providing the information is voluntary, but if not provided, we may not

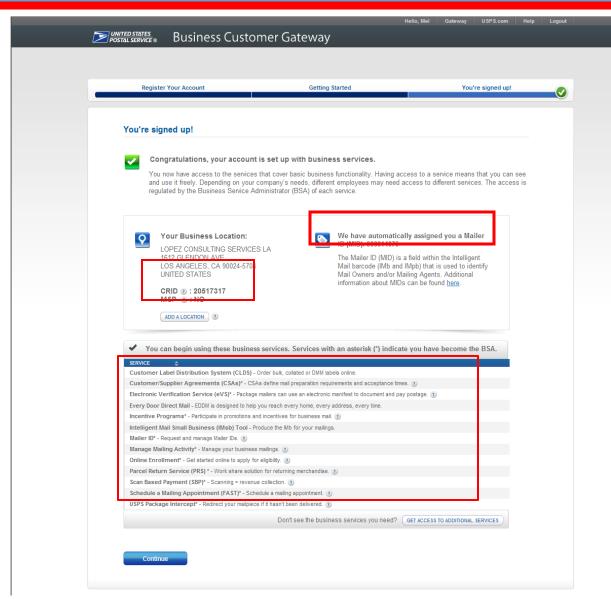
Create Account

The customer will need to verify their business location by selecting from a list of existing verified business location or original entry if necessary.

The customer selects the 'Continue' button and 'Create Account' button.



Confirmation Page: CRIDs and MIDs



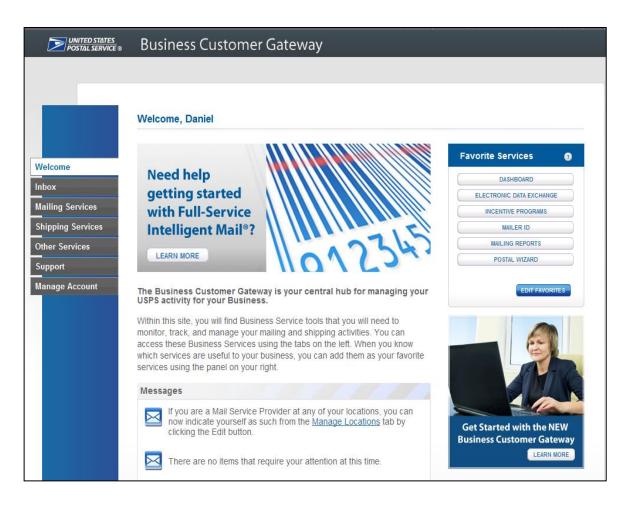
New customers who register at a new location are automatically assigned a CRID and a MID.

Customer is provided a Core Suite of services automatically

- Every Door Direct Mail
- Intelligent Mail Small Business (IMsb)Tool
- Customer/Supplier Agreements (CSAs)
- Customer Label Distribution System (CLDS)
- Schedule a Mailing Appointment (FAST)
- Online Enrollment
- Parcel Data Exchange (PDX)
- Parcel Return Service (PRS)
- Scan Based Payment (SBP)
- USPS Package Intercept
- Electronic Verification System (eVS)
- Premium Forwarding Service Commercial (PFSC)







The Welcome Page allows customers to access services via the mailing, shipping, and other service tabs.

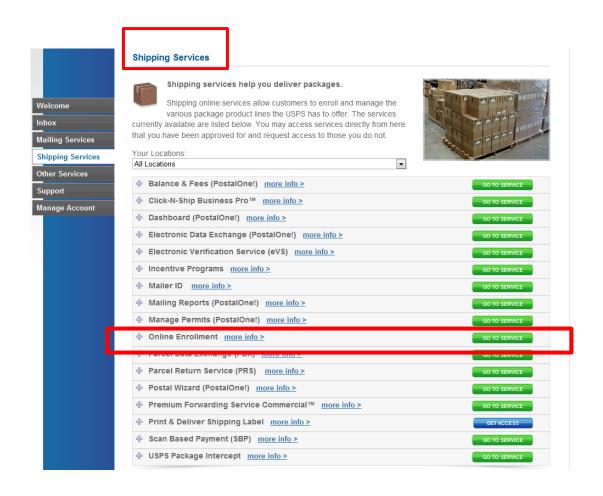
The Inbox tab allows customer's to check their messages and BSAs and BSA Delegates to check their pending requests.

Support tab allows customers to access documents on shipping and mailing needs as well as customer care.

The Manage Account tab allows customers to manage their profile, preferences, services, locations, and users.



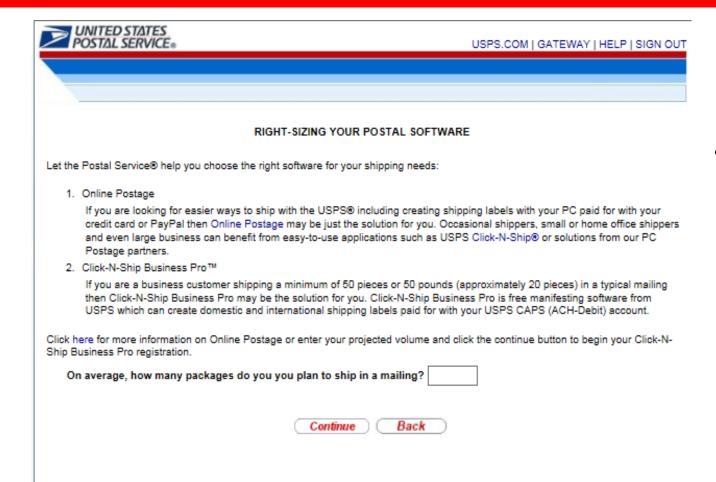
Online Enrollment Shipping Services



Shipping Services
available in Program
Registration can be
accessed via the
Online Enrollment
Service on the
Shipping Services
or Mailing Services
Tab.







 Targeted to customers that ship 50 pieces or 50 pounds per shipment.



Each task needs to be

completed to become

fully enrolled in the





Program Summary

Additional Contact

Information

Complete

Manage

Complete

Manage

Payment

Accounts

Complete

Shipping

Locations

Click-N-Ship Business Pro (CNS BPro)

Overview

Click-N-Ship Business Pro™ (CNS BPro) is downloadable software from the Postal Service that allows small and medium business mailers to generate shipping labels with Intelligent Mail Package Barcodes (IMpb) and securely pay for postage via electronic manifest files. CNS BPro is free software available for business customers who ship 50 or more packages (or multiple packages with a combined weight of 50 or more pounds) in a typical mailing.

CNS BPro provides label printing, electronic manifesting, secure postage payment, tracking and reporting for singlepiece and non-presort packages including First-Class Package Service, Priority Mail, Priority Mail Express, and Parcel Select Nonpresort. CNS BPro will expand to include International shipments in April 2014.

Enrollment Status - In Progress - 3 out of 6 steps completed Please complete all of the steps below to enroll.

Enrollment Steps (6)

- [+] Additional Contact Information
- Complete
- [+] Manage Shipping Locations
- Complete
- [+] Manage Payment Accounts
- Complete
- [+] Download Client Application
- Available

- [+] Help Desk Approval

Pending

[+] Returns Account

Optional

- application. The first required tasks are automatically
- completed from information provided during Customer Registration.

Download Client Application

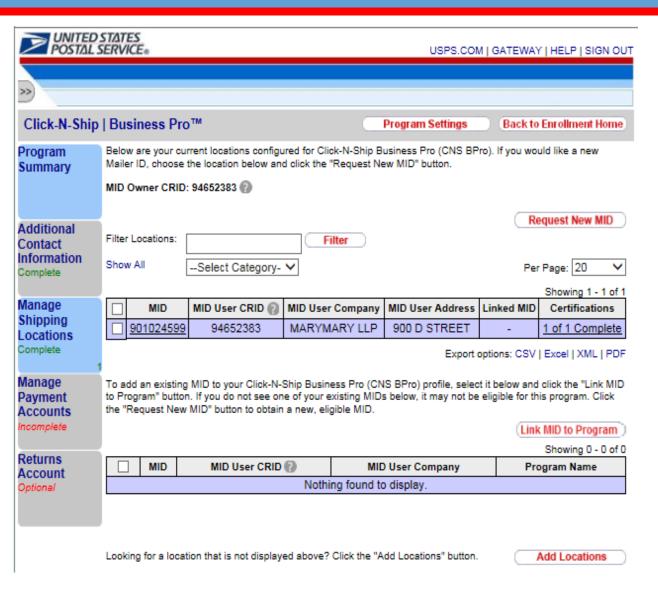
Available

Returns Account

Optional



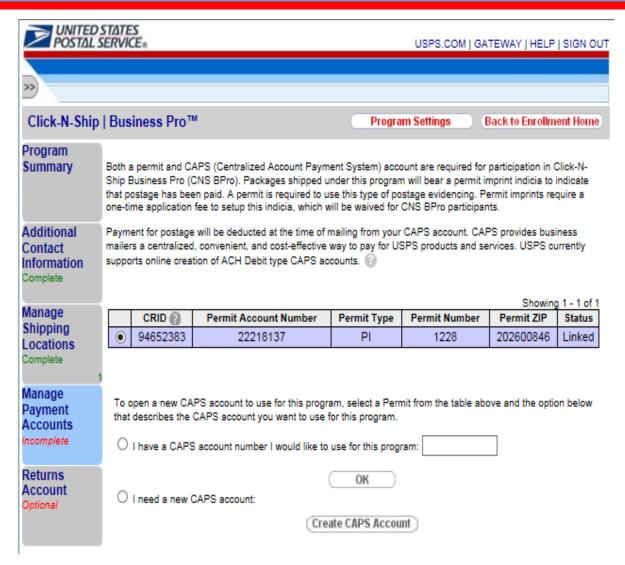
Manage Shipping Locations



- Under the Manage
 Shipping Locations
 task is where the
 Shipping Services
 Mailer ID (MID) is
 assigned for use with
 CNS Business Pro.
- MIDs are requested from the Mailer ID Tool.



Manage Payment Accounts

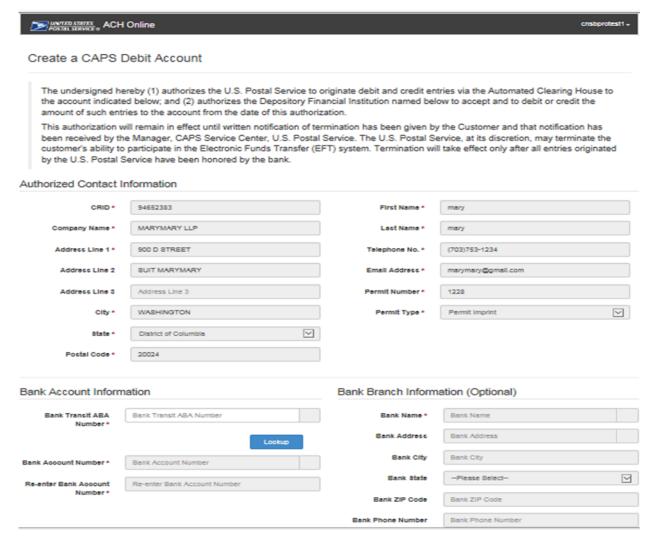


- The Manage Payment Accounts task must be completed prior to completing enrollment.
- The permit account is generated automatically for the Company as part of the enrollment process. It is displayed here for reference
- This task is where the BSA user creates or links their CAPS account to the permit for postage payment.





ACH Online – Create CAPS Debit

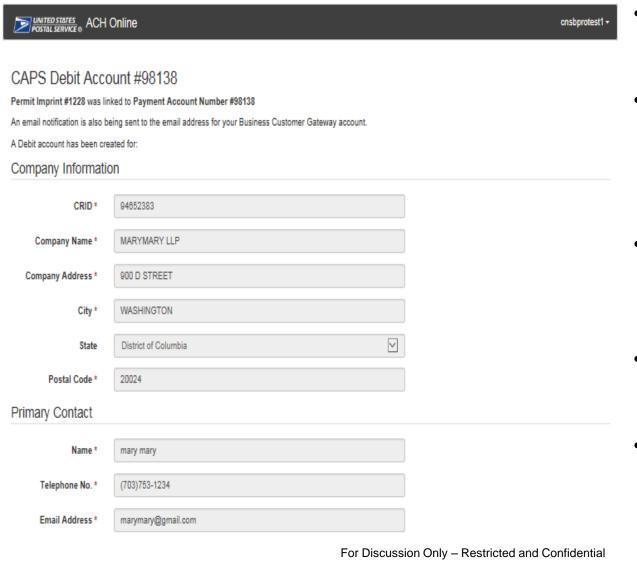


- CAPS Debit is the preferred option for CNS Business Pro.
- User provides ACH information and then must agree to Terms and Conditions.



CAPS Account Confirmation

ACH Online – CAPS Debit Confirmation

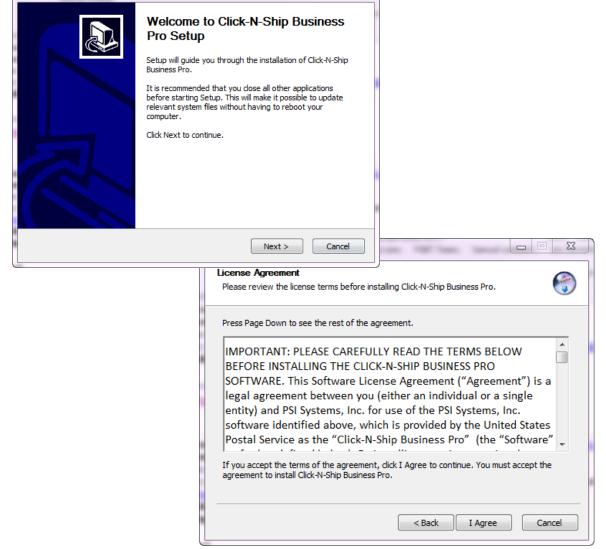


- ACH Online CAPS
 Debit Confirmation page.
- After Terms and Conditions are agreed upon, ACH Online creates the CAPS Debit account.
- CAPS Account number is created, linked to permit and returned to ACH Online.
- This information is displayed for reference only.
- User clicks the Continue to CNS BPro Enrollment link to return to Program Registration.





Click-N-Ship Business Pro Setup

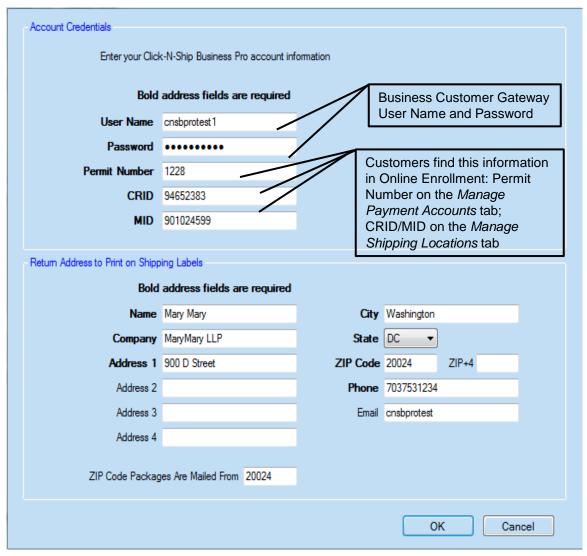


 After the download is complete, installation of the software takes place.

 There are a number of screens and agreements which need to accepted and then the application installation is complete.



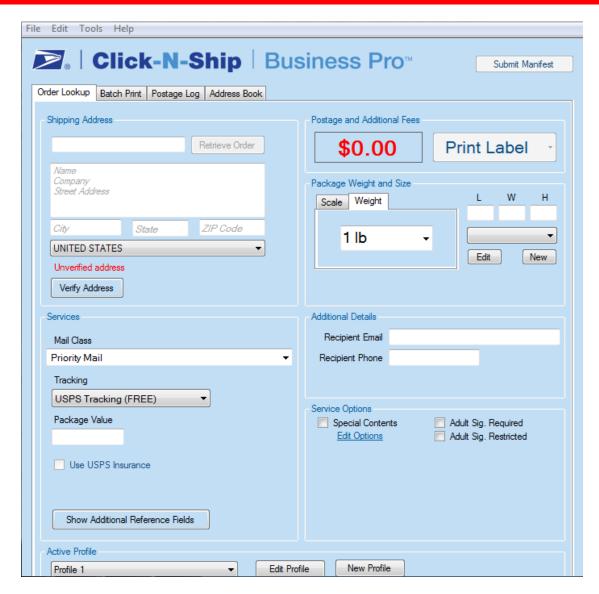




- After install is complete, the user must configure the downloaded software.
- Upon completing this configuration, the software interfaces USPS applications to ensure the user has successfully enrolled in CNS Business Pro.



Click-N-Ship Business Pro Shipping

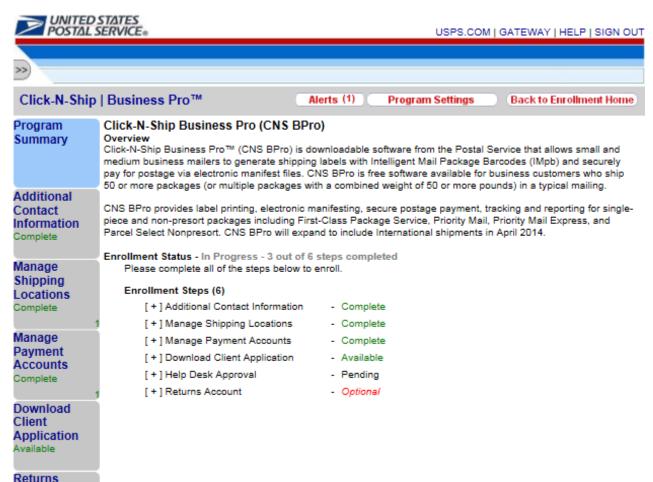


- After configuration and authentication is complete, customers have access to print labels.
 - Customer may configure a database or file lookup to import data required for package labels and manifest data.
 - Order Lookup tab allows individual label printing;
 - Batch Print tab supports multiple label printing;
 - Postage Log displays a summary of generated shipping labels and their status.



Account Optional

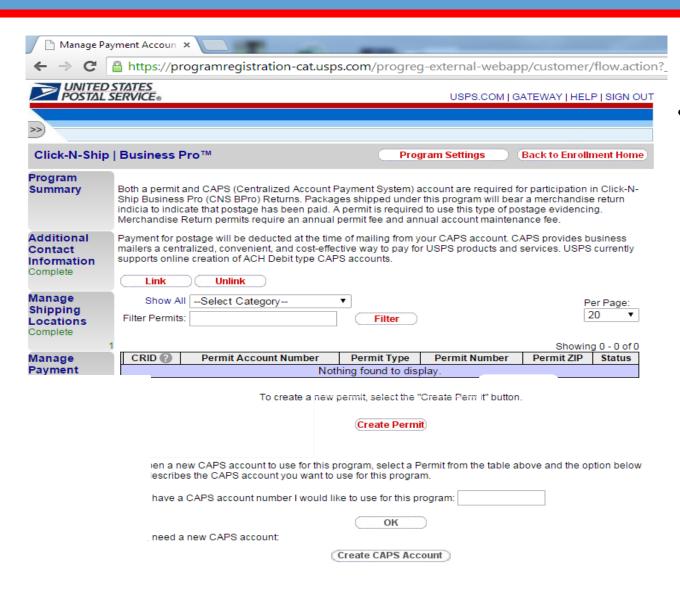
Online Enrollment Return Account



- The customer must return to Online Enrollment and complete the Returns Account Optional tab
- Returns Accounts –
 NEW in January 2015
 (BNS 84) Customer
 sets up their MR
 permit and CAPS
 account (via ACH
 Online) to use with
 CNSB Pro Returns



Online Enrollment Return Account



The "Create Permit"
 button on the new
 Returns Account task
 will automatically
 create an MR permit
 for use with CNSB
 Pro Returns



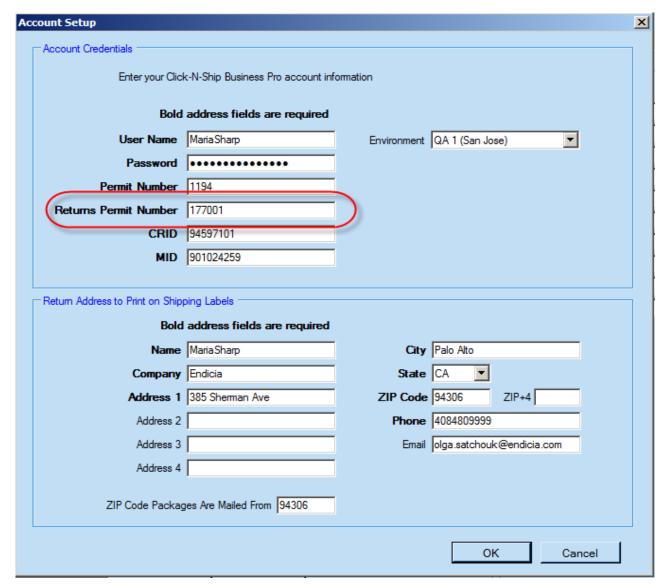
Online Enrollment Return Account

Manage P	ayment Accoun 🗴		_				
← ⇒ G	a https://pro	gramregistration-cat.usps	.com/progre	g-external-web	app/custon	ner/flow.action?	
		e that postage has been paid. A eturn permits require an annual p				ncing.	
Additional Contact Information Complete	Payment for postage will be deducted at the time of mailing from your CAPS account. CAPS provides business mailers a centralized, convenient, and cost-effective way to pay for USPS products and services. USPS currently supports online creation of ACH Debit type CAPS accounts. Link Unlink						
Manage Shipping Locations Complete	Show All Filter Permits:	Select Category	Filter)	Sho	Per Page: 20 ▼ wwing 1 - 1 of 1	
Manage	CRID @	Permit Account Number	Permit Type	Permit Number	Permit ZIP	Status	
Payment	9463352	0 22217744	MR	131001	202600846	Not Linked	
Accounts Complete Download	To create a new permit, select the "Create Permit" button.						
Client Application Available	To open a new CAPS account to use for this program, select a Permit from the table above and the option below that describes the CAPS account you want to use for this program. I have a CAPS account number I would like to use for this program:						
Returns Account							
Optional		ew CAPS account:	OK OK)			
			Create CAPS Ac	count			
LEGAL Privacy Policy > Terms of Use > FOIA > No FEAR Act EEO Data >		ON USPS.COM Government Services > Buy Stamps & Shop > Print a Label with Postage > Customer Service > Site Index >	ON ABOUT.USPS.CC About USPS H Newsroom > Mail Service U Forms & Public Careers >	Iome > B Ipdates > P cations > Ir	THER USPS SITES JUSTINESS CUSTOR Gateway > Justiness Custor Gateway > Justiness Custor Gostal Inspector Justiness Custor General Justiness Custor Justiness Cus	s >	
Copyright® :	2015 USPS. All Right	s Reserved.					

- An MR permit was created without a CAPS account, the permit is required for CNS BPro Returns
- An existing CAPS
 account (e.g. the
 CAPS account
 already associated
 to the PI permit) may
 be linked or a new
 one can be created.



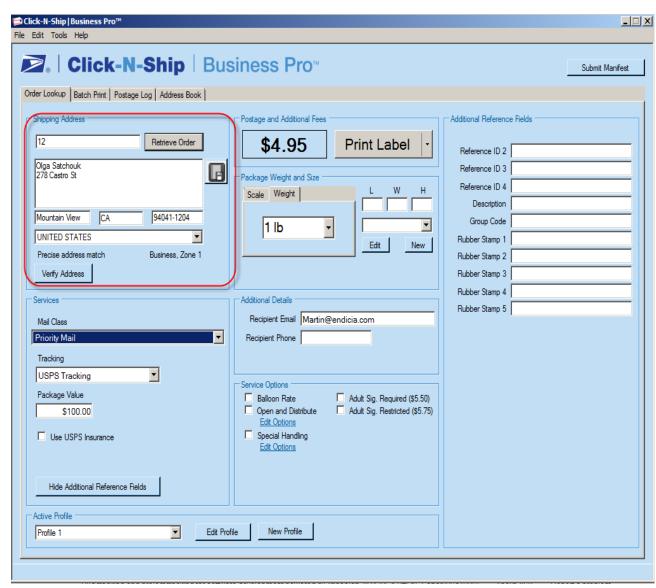
Click-N-Ship Business Pro Returns



 The customer should return to the CNS BPro Account Set-up Tab and input the Return Permit Number



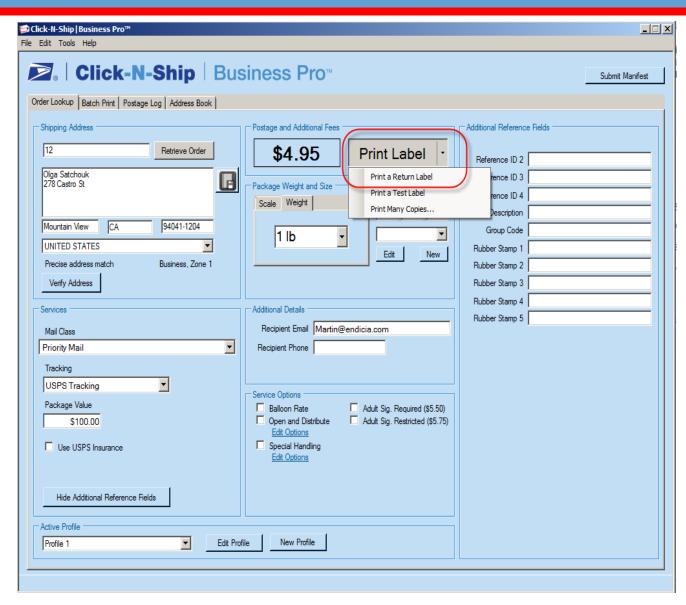
Click-N-Ship Business Pro Returns



- A Return Label is created on the CNS BPro Order Lookup tab
- Enter the appropriate customer shipping information and package specific details



Click-N-Ship Business Pro Returns



- Click the Print Label button on the Order Lookup Tab
- The Return Label will print



Click-N-Ship Business Pro Basics

Account Setup

- Provide the Account Credentials
- Complete the Return Address for Shipping Labels

Printer Setup

- Test Printing Mode is enabled by default on the first login.
- Choose "Printer Setup" from the File menu to select the printer.
- Print a test shipping label to verify printer settings.
- After printer test is successful, disable **Test Printing Mode** by selecting "Preferences" from the Edit menu.

Print Labels

- Enter the destination Shipping Address on the Order Lookup tab.
- •Click Verify Address to validate the destination address.
- Specify package details: Mail Class, Package Weight and Size (if applicable), and Additional Services.
- •The total Postage and Additional Fees for the package are calculated and displayed.
- •Click Print Label to create the package's shipping label.

Submit Manifest

•When all of the day's packages are labeled and ready to ship, submit the shipment for postage payment by clicking *Submit Manifest*.

Ship & Track

- Ship packages with USPS!
- Select a package on the Postage Log tab, and click Check Status to update tracking events.

Click-N-Ship Business Pro™ - Webinar Question and Answer Session

United States Postal Service

Meg M. Ballard Business System Analyst USPS Payment Technology



Click-N-Ship Business Pro™ - Webinar The webinar is now concluded

RIBBS Website: https://ribbs.usps.gov



Appendix

Support eVS Onboarding Click N Ship Product Suite



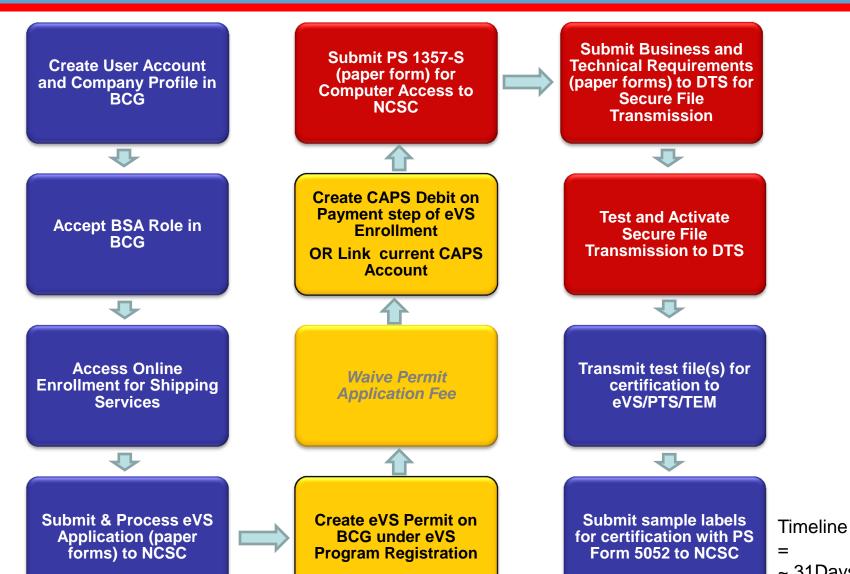


Click-N-Ship Business Pro

- Telephone Support: 877.264.9693
 - Option 2 for CNSBPro enrollment and account setup
 - Option 8 for CNSBPro software and printer setup
- E-mail Support: <u>eVS@usps.gov</u>

eVS Process Flow







Click-N-Ship Product Suite

	Click-N-Ship	USPS® meter label solution	Click-N-Ship Business Pro
Target Audience	Occasional shippers or home businesses that ship 1-10 packages several times a week.	Frequent shippers and business shippers that ship more than 10 packages per mailing.	Small and medium businesses who ship 50 or more packages (or multiple packages with a combined weight of 50 or more pounds) in a typical mailing.
Postage Payment	Credit Card <i>or</i> PayPal	Postage Meter or Permit for PMOD & MRS, <i>or</i> CAPS account for custom eVS®/ePostage integration	eVS Permit Imprint linked to CAPS Debit Account
USPS Products (Domestic)	Priority Mail Express, Priority Mail	Priority Mail Express, Priority Mail, First-Class Package Service, Media Mail, Library Mail	Priority Mail Express, Priority Mail, Priority Mail Open & Distribute First-Class Package Service (single piece), Parcel Select Nonpresort
USPS Products (International)	Priority Mail Express International, Priority Mail International, First-Class Package International Service, Global Express Guaranteed	Priority Mail Express International, Priority Mail International, First-Class Package International Service, Global Express Guaranteed	Priority Mail Express International, Priority Mail International, First-Class Package International Service
USPS Products (Returns)	n/a	Merchandise Return Service	Scan-Based Payment Returns
Registration	USPS.com	In-application, available on USPS.com	Business Customer Gateway
Software	Online web-based tool	Downloadable desktop software	USPS provided downloadable desktop software for Windows
Mail Entry	Retail	Carrier Pickup, Retail, BMEU (eVS only)	BMEU, Carrier Pickup, Retail
Pricing	Commercial Base	Commercial Base Commercial Plus*	Commercial Base Commercial Plus (CPP)* Commercial Plus Cubic* Negotiated Service Agreement (NSA)*
	For Discussion	on Only – Restricted and Confidential	* For qualified users on